The background image is a photograph of an outdoor urban space, likely a plaza or courtyard, with a blue color overlay. It features several modern, white, modular seating units arranged on a paved surface. In the background, there is a building with large glass windows and a set of stairs. Two people are walking in the distance. The text "MERCEDES BENZ NEWSTEAD" is prominently displayed in the center, with "PROJECT BROCHURE" below it.

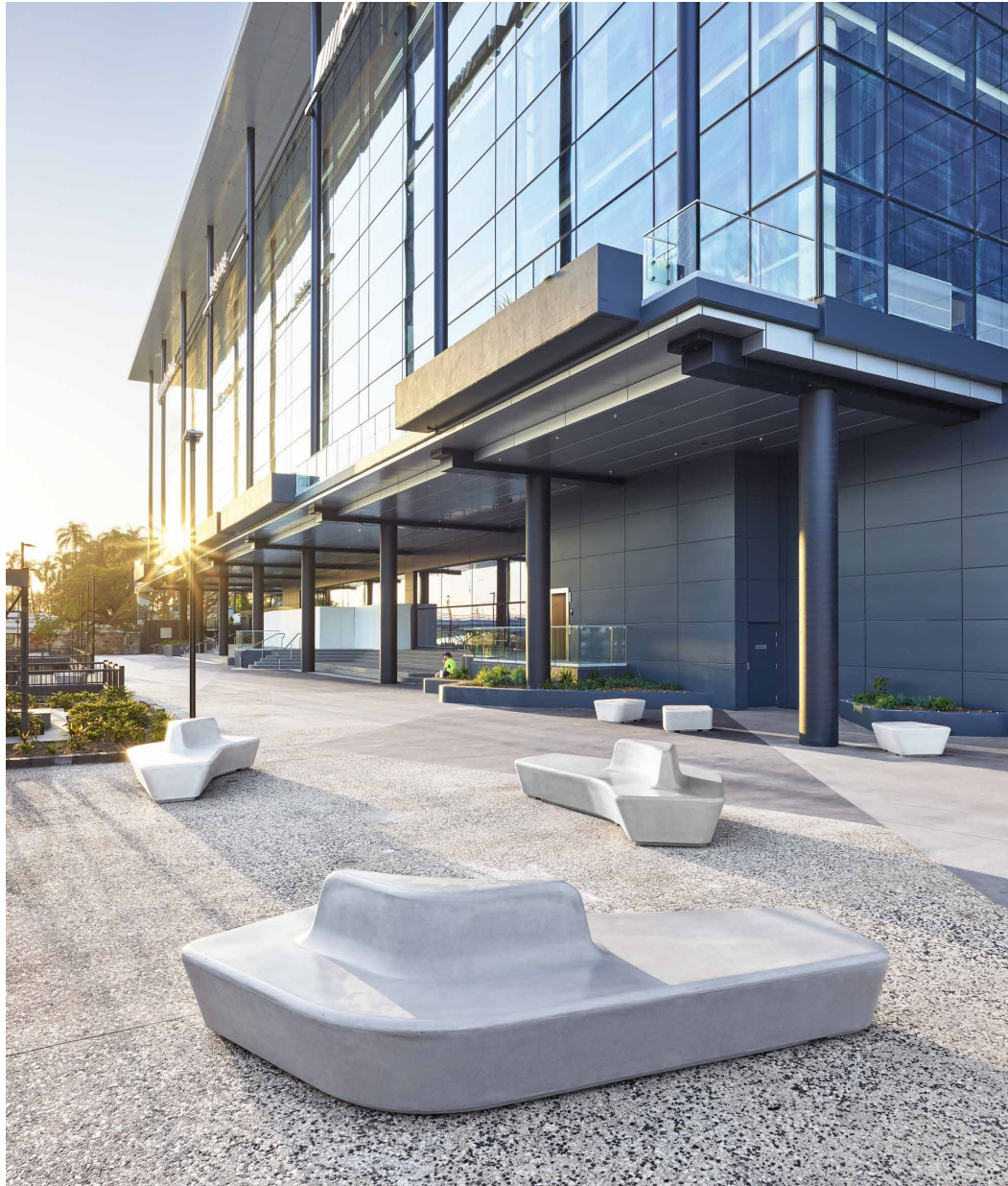
MERCEDES BENZ NEWSTEAD

PROJECT BROCHURE

MERCEDES BENZ NEWSTEAD

BOULDER FURNITURE SUITE

Image Credit: Florian Grehn



Project - Mercedes Benz Brisbane HQ
- Newstead, 2019

Client - Place Design Group

Product Design - Surya Graf, 2015

Products Featured

Boulder Backless Platform Bench (BDR3-1)

Boulder Backed Platform Bench (BDR14)

To view the full Boulder range, visit our website.

Context

A selection of products within the Boulder Suite were incorporated into the recent Mercedes Benz Dealership in the recently redeveloped Newstead North.

Considerations

The Glass Fibre Reinforced Concrete Benches (GRC) provide a sense of sophistication and luxury to the Mercedes Benz Head Quarters, tying the design cues of this suite with those specific to the project.

Opportunities

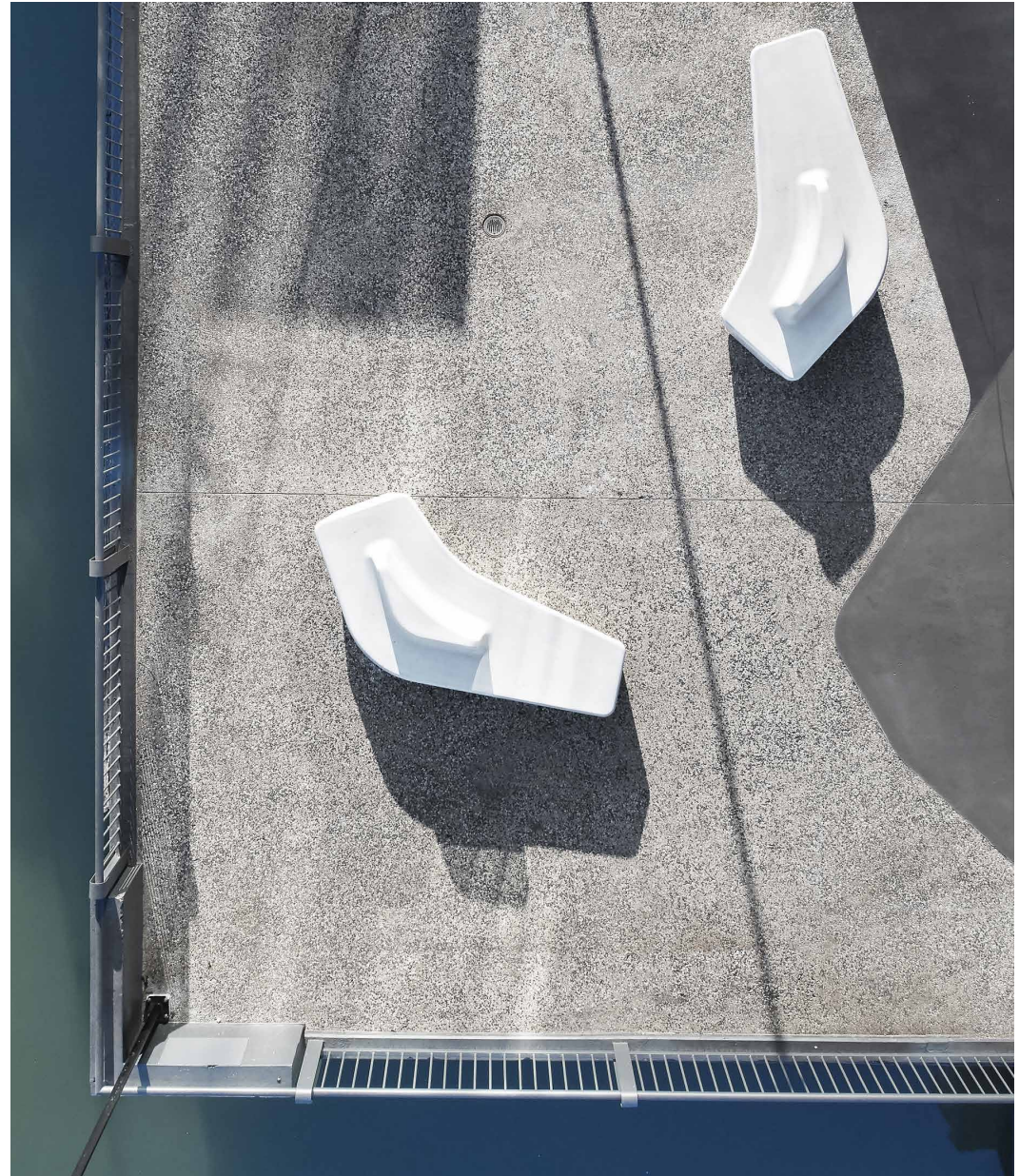
The Boulder suite includes a cohesive range of furniture items with variations to suit any space.

MERCEDES BENZ NEWSTEAD

Image Credit: Florian Grehn



BOULDER FURNITURE SUITE



MERCEDES BENZ NEWSTEAD



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BOULDER FURNITURE SUITE



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MERCEDES BENZ NEWSTEAD

BOULDER FURNITURE SUITE



Image Credit: Florian Grehn

A large, modern glass-fronted building with a Mercedes-Benz logo on the roof and 'AMG' branding on the facade. The building is situated on a waterfront with a dock and water in the foreground. The entire image is overlaid with a blue tint.

STUDIO CONTACT

23 Balaclava Street
Woolloongabba Qld 4102

PO Box 3662
South Brisbane Qld 4101

Phone: +61 7 3844 1951
Email: sales@streetandgarden.com

STREETANDGARDEN.COM